

POST SHOW — REPORT —

INTERNATIONAL EXHIBITION ON

Food & Dairy Products, Beverages, Tea, Coffee,
Vending Machines, Processing, Packaging,
Cold Chain & Allied Industry

7th Edition



3rd Edition



7th Edition



11 12 13

JUNE 2026

**Bangalore International
Exhibition Center, India**



ORGANIZED BY



**MEDIA DAY
MARKETING**

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INTRODUCTION

Media Day Marketing is a Hyderabad-based leading B2B event organizing firm with a management team of marketing professionals having over 20 years of hands-on experience. We specialize in handling successful events in various sectors, including:



Automotive



Food processing



Dairy



Renewable energy



Poultry



Cyber Security



E-mobility



Logistics and warehousing



Construction



Smart technology



Paper Industry



Recycling and
Waste Management

Our events aim to connect stakeholders, including manufacturers, suppliers, distributors, OEMs, and members of the allied industry. We provide a meeting platform for the international community and Indian stakeholders to establish business communication and fulfill their demands.



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Mission:

"To connect industry leaders, innovators, and professionals through engaging B2B events, fostering meaningful connections, knowledge sharing, and business opportunities that drive growth and success in the industry."



Vision:

To be the leading B2B event organizer, connecting industry professionals, driving innovation, and shaping the future of industries through engaging, informative, and impactful events that foster meaningful connections and business opportunities.

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ABOUT THE DAIRY EXPO, FOOD EXPO AND INDIA TEA AND COFFEE EXPO



Media Day takes pleasure in informing that their highly anticipated events Dairy Expo, Food Expo and India Tea & Coffee Expo were co-located at the Bangalore International Exhibition Centre, Bangalore from 11th June 2025 to 13th June 2026.

This confluence of expos will served as a comprehensive platform for manufacturers, suppliers, distributors, startups, and industry professionals from across India and abroad to showcase the latest innovations, products, and technologies. The event is expected to draw thousands of trade visitors, buyers, and business decision-makers, offering unique networking opportunities and potential collaborations.

With more than 100+ companies from Dairy, Food Processing, Tea & Coffee and Poultry industry at one platform, the event will be showcasing advanced machinery and equipment, innovative packaging and automation solutions, specialty ingredients and many more.

Some of the key exhibitors include Directorate of Food Processing , Govt of Meghalaya, Continental Coffee Pvt Ltd, Godrej Enterprises Group, Harley Coffee LLP, SLN Coffee Pvt Ltd, Borosil Scientific Limited, Akshaykalpa, This mega event is designed to foster business growth, knowledge exchange, and strategic partnerships across interconnected industries. Visitors will benefit from exploring cross-sector innovations—whether it's dairy processing, poultry solutions, artisan baking, specialty beverages, or food tech.

This was a must attend event for industry professional and entrepreneurs, Distributors, retailers, wholesalers, HoReCa sector buyers , Agribusiness professions and consultants.



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INAUGURATION OF THE EVENT



The event will be inaugurated on the 11th of June 2026 in BIEC Bangalore at 10:00 am in the presence of Shri B J Pruthvi Gowda - The chairman of the Karnataka Progressive Dairy Farmers Association, Shri Ramesh Sivanna Chairman PEERRI, Shri Surendra Kumar KR, Chairman- KRESMA, Shri AC Eswar Secretary KRESMA, Shri V K Venkatesh - President Auto Dealer's Association and other Government officials along with other Industry members



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▶ **KEY HIGHLIGHTS OF THE EXPOS:**



140+

EXHIBITORS

Showcasing the latest in Dairy, Food, Tea & Coffee sectors



12000+

TRADE VISITORS

Networking | Business Growth | New Opportunities



Participation from sectors including Dairy, Food Processing, Tea & Coffee, Bakery, and Kitchen Equipment.



Connects manufacturers, distributors, startups, retailers, and entrepreneurs with new ideas and innovations across these interconnected sectors.



Offers an unmatched opportunity for cross-sector networking, business growth, and strategic partnerships.

Some of the leading brands participating include Directorate of Food Processing, Govt of Meghalaya, Continental Coffee Pvt Ltd, Godrej Enterprises Group, Harley Coffee LLP, SLN Coffee Pvt Ltd, Borosil Scientific Limited, Akshaykalpa, etc.

This was a must attend event for the industry stake holders as the presence of these complementary industries under one roof creates a 360-degree business ecosystem for visitors. It allows them to explore materials, machinery, packaging, sustainability, processing, equipment, and market trends in a single visit.

The visitors got an opportunity to see the launch of variety of milk and food products. Visitors can get the experience of tasting herbal and tisane range of natural ingredients based blends which have been very well accepted in the US markets being offered by Makaibari and Luxmi Estates.



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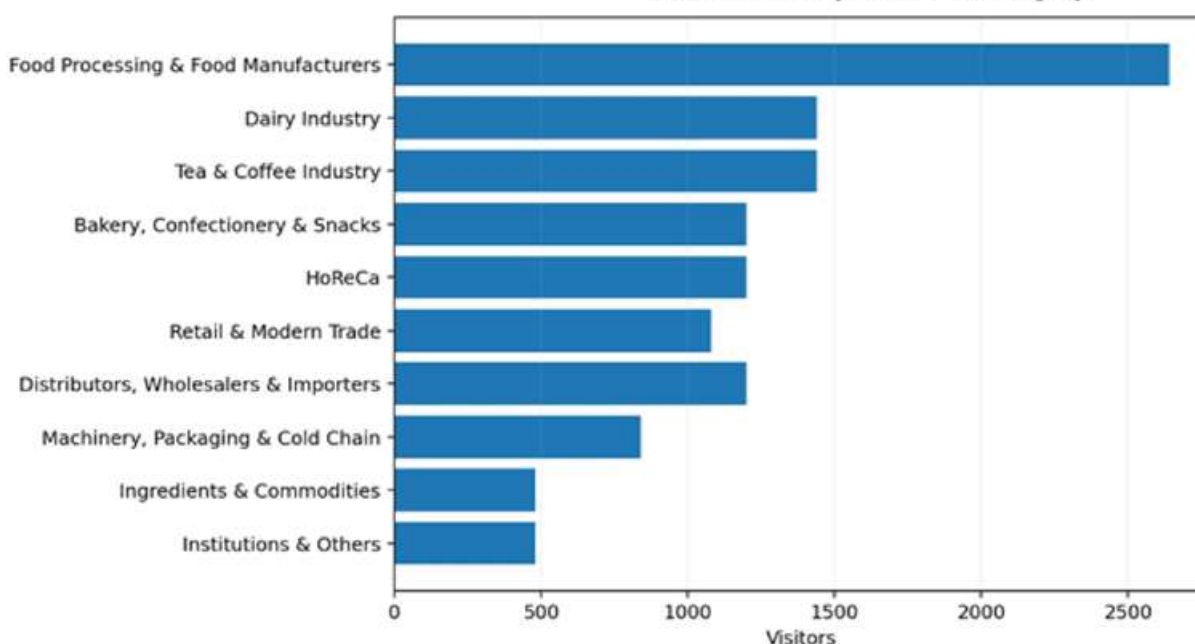


VISITOR DEMOGRAPHIC & BUSINESS PROFILE

Visitor Category Breakdown

Category	Approx. %	Visitors
Food Processing & Food Manufacturers	22%	2,640
Dairy Industry	12%	1,440
Tea & Coffee Industry	12%	1,440
Bakery, Confectionery & Snacks	10%	1,200
HoReCa	10%	1,200
Retail & Modern Trade	9%	1,080
Distributors, Wholesalers & Importers	10%	1,200
Machinery, Packaging & Cold Chain	7%	840
Ingredients & Commodities	4%	480
Institutions & Others	4%	480

Visitor Profile by Business Category



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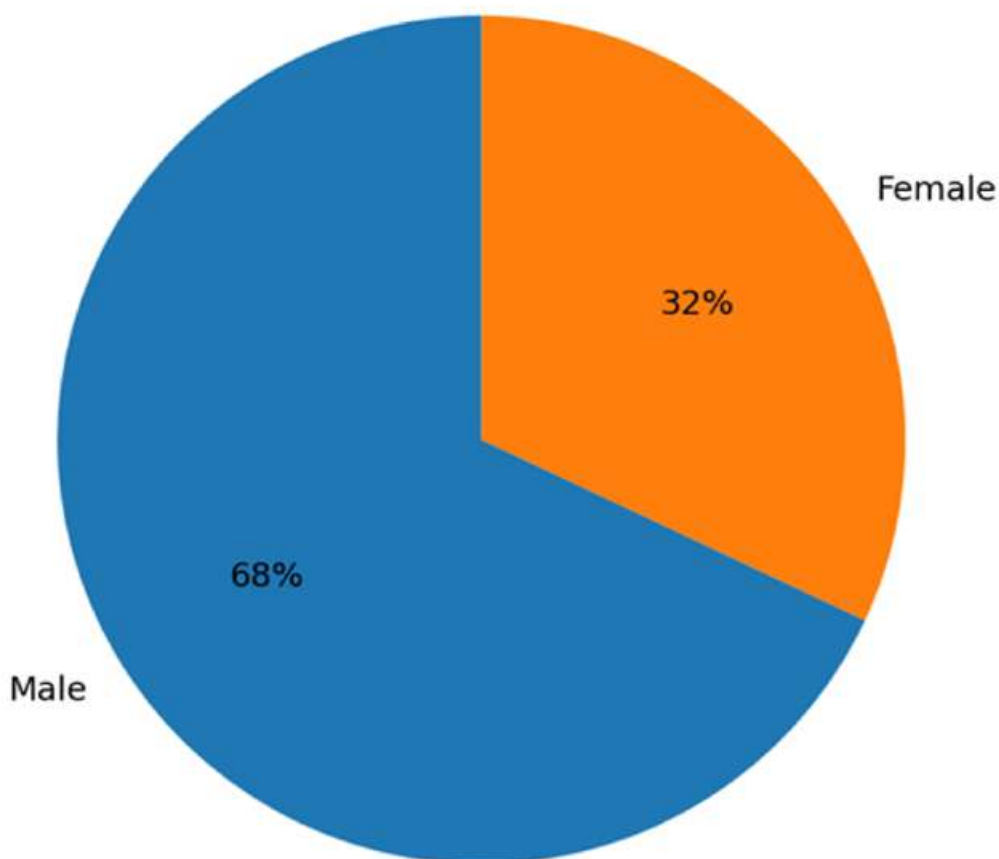


VISITOR DEMOGRAPHIC & BUSINESS PROFILE

Gender Profile

Category	Approx. %	Visitors
Male	68%	8,160
Female	32%	3,840

Visitor Profile by Gender



Visitor profile by Age

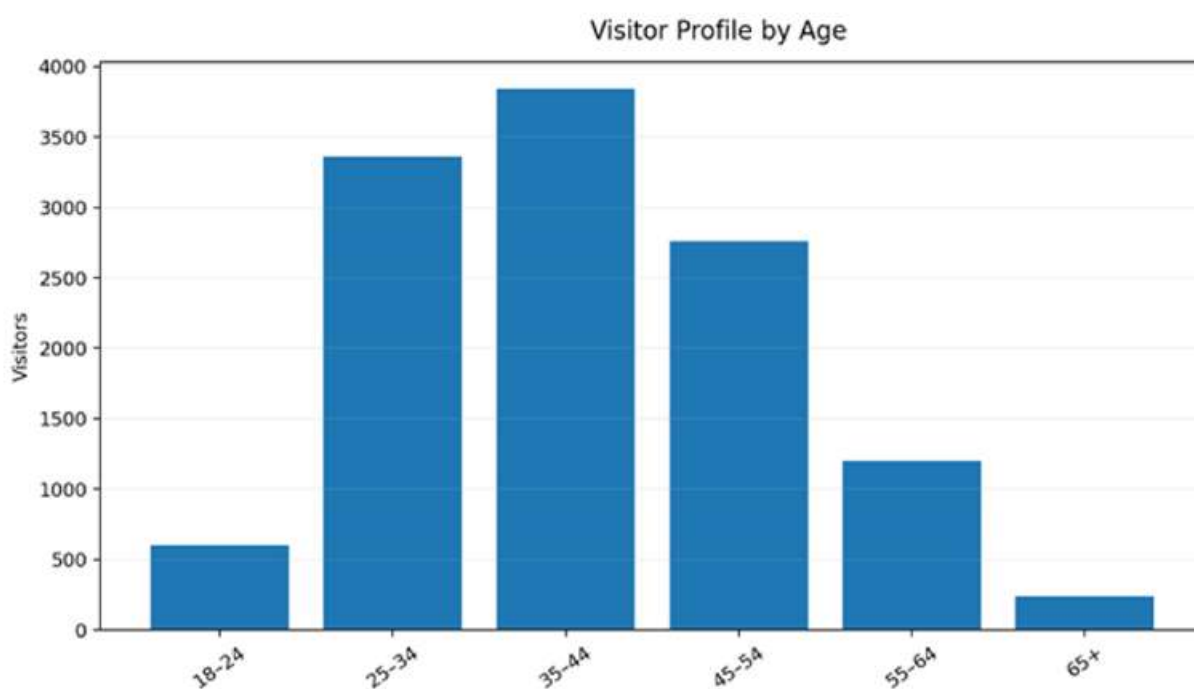
Category	Approx. %	Visitors
18-24	5%	600
25-34	28%	3,360
35-44	32%	3,840
45-54	23%	2,760
55-64	10%	1,200
65+	2%	240

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VISITOR DEMOGRAPHIC & BUSINESS PROFILE



Visitor Profile by Geographic locations

Category	Approx. %	Visitors
Karnataka	28%	3,360
Tamil Nadu	15%	1,800
Kerala	10%	1,200
Andhra Pradesh & Telangana	10%	1,200
Maharashtra	9%	1,080
Delhi NCR	6%	720
Gujarat & Rajasthan	5%	600
UP & Bihar	5%	600
West Bengal & Odisha	4%	480
Other India	8%	960

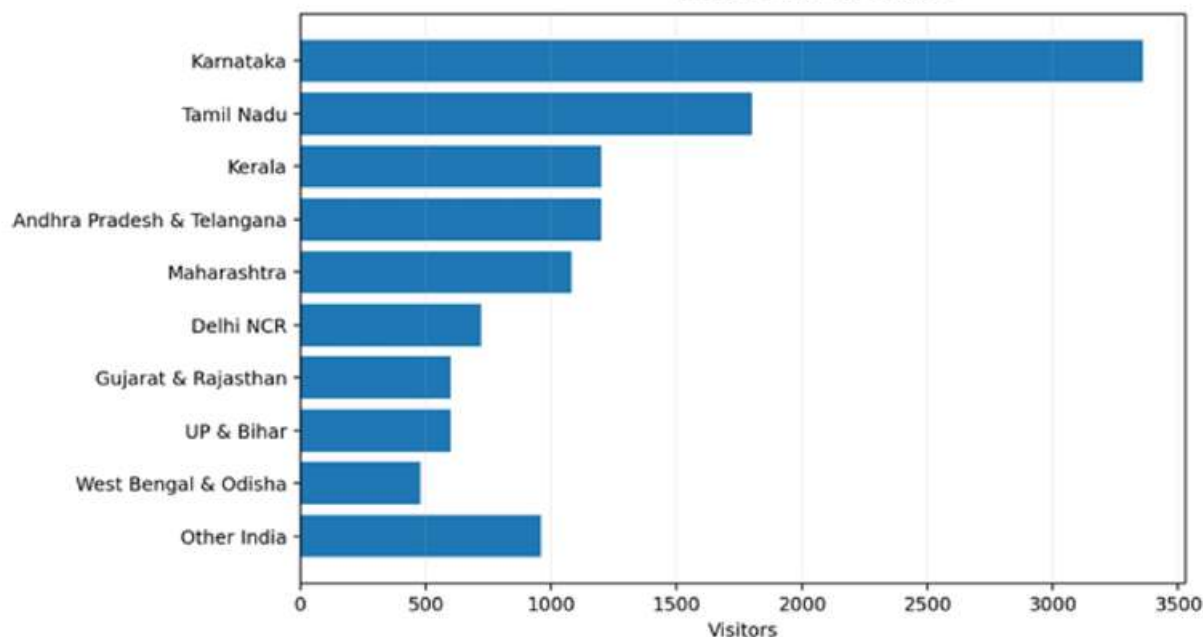
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VISITOR DEMOGRAPHIC & BUSINESS PROFILE

Visitor Origin by Region



Visitor by Job Function / Business Role

Category	Approx. %	Visitors	
Owners / Promoters / Directors	18%	2,160	
Purchase / Procurement	15%	1,800	
Sales & Marketing	12%	1,440	
Production / Plant / Operations	12%	1,440	
Distributors / Dealers	13%	1,560	
Retail / Supermarket Buyers	8%	960	
R&D / Product / Quality	7%	840	
HoReCa / Hospitality	6%	720	
Consultants / Service Providers	4%	480	
Government / Associations	2%	240	
Others	3%	360	

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GLIMPSES OF THE EVENTS



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VISITOR FEEDBACK



“

I am very much pleased to inaugurate this Dairy Expo. I can see all the stalls with latest technologies in the dairy industry and it will be useful for anyone who come and look at stall especially entrepreneurs.

Thiru Mano Tangarajan

Honorable Minister of Dairy Development

”

“

This is a very good move by them to connect the stake holders and we would like to express our appreciation for organizing such an expo in Coimbatore.

Chozha Naachia Rajasekhar

President,
The Tamil Chambers of Commerce

”

“

It is marvelous to my eyes, so many manufacturers of dairy equipment are all around at this place and the way they present themselves is mind boggling.

Ashoka Chary

Entrepreneur, Chennai

”

“

This expo would be very useful for the members of the Dairy Sector.

D Jayavijayan

Secretary,
Chennai District Small Scale
Industries Association

”

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CLIENT TESTIMONY

In this expo we have displayed out Tata Ace Ev Vehicle and we are promoting our vehicle to Milk suppliers. The organization is good and they are doing good marketing, the reach is also good and you can see a good footfall

— **Vijai Trucking**

We are getting very good response from the exhibition, there is very happy to see the response from people in the last two days and there is a good footfall

— **Atomic Industries**

With Media Day we have participated in many exhibitions in Hyderabad and Bangalore. This is first time in Chennai and we had good visitors

— **Control Print**

We are here in the dairy expo to showcase our machinery and we hope to get in touch with the southern base as we are based in Maharashtra. We hope to get introduced to newer dairies in the south

— **Prasanna Packaging Machinery**

This event is organized by media day and we are getting the expected feedback from the customers, we wish that Media day organize more such exhibitions in this zone and other zones

— **Zeuzer Engineers India Pvt Ltd**

Thank you so much, for your kind support. The exhibition was a great success, and your assistance is greatly appreciated.

— **SLN Coffee**

We thank Media Day for this expo organized and will like to be part of the future expos also

— **Rupesh Equipment**

Thank you Media Day for organizing such a beautiful Expo

— **Clear Pack**

Lot of inquiries generated, it has been very useful for us

— **Milky Mist**



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PRESS COVERAGES

ಈ ಸಂಚೆ ಜೂ.11ರಿಂದ ಬಿಬಿಎಂಪಿಯಲ್ಲಿ ಬೃಹತ್ ವ್ಯಾಪಾರ ಮೇಳ

ಬೆಂಗಳೂರು, ಜೂ.11: ಬಿಬಿಎಂಪಿಯಲ್ಲಿ ಜೂ.11 ರಿಂದ 13ರ ವರೆಗೆ ಆಹಾರ, ಪಾನೀಯ, ಕೋಳಿ ಸಾಕಣೆ, ಹೈನುಗಾರಿಕೆ ಮತ್ತು ಆಯುರ್ವೇದ ಉತ್ಪನ್ನಗಳ ಮೇಳ ಆಯೋಜಿಸಲಾಗಿದೆ. ಈ ಮೇಳದಲ್ಲಿ ಹಲವಾರು ಉತ್ಪಾದಕರು ತಮ್ಮ ಉತ್ಪನ್ನಗಳನ್ನು ಪ್ರದರ್ಶಿಸಿ ಮಾರಾಟ ಮಾಡುವ ಅವಕಾಶವಿದೆ.



ಬಿಬಿಎಂಪಿ ಸಿಬ್ಬಂದಿ ಮತ್ತು ಸ್ಥಳೀಯ ವ್ಯಾಪಾರಿಗಳು ಈ ಮೇಳದಲ್ಲಿ ತಮ್ಮ ಉತ್ಪನ್ನಗಳನ್ನು ಪ್ರದರ್ಶಿಸುತ್ತಿದ್ದಾರೆ. ಈ ಮೇಳದ ಮೂಲಕ ಜನರಿಗೆ ಹೆಚ್ಚಿನ ಆಯ್ಕೆ ಮತ್ತು ಉತ್ತಮ ದರದಲ್ಲಿ ಉತ್ಪನ್ನಗಳನ್ನು ಪಡೆಯುವ ಅವಕಾಶವಿದೆ.

ಬಿಬಿಎಂಪಿಯಲ್ಲಿ ನಾಳೆಂಬಂದ ಮೆಗಾಪ್ರದರ್ಶನ ಎಕ್ಸ್‌ಪೋ. Published From: KIR-474, Kirikri Extension, Malve Nagar, New Delhi-110 016

ಜೂ.11ರಿಂದ ಬಿಬಿಎಂಪಿಯಲ್ಲಿ ಬೃಹತ್ ವ್ಯಾಪಾರ ಮೇಳ. jeevani / 2026-06-09, 5, Bangalore

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THE ROAD AHEAD



The Food Expo, Dairy Expo and India Tea and Coffee expos were successful in bringing together industry professionals and showcasing the latest innovations. With a greater focus on sustainability and local businesses, these events could become even more impactful for the industry. Based on the exhibitor and industry feedback the next edition of the show is scheduled to be held from 21-22-23 May 2027 at Bangalore International Exhibition Centre, Bengaluru.



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Organizer



Mobile: +91-92486 69027 | 93414 73494, E-mail: expo@mediaday.co.in

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Mobile: +91-9341473494, +91-9248669027, E-mail: info@mediaday.co.in

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