

POST SHOW REPORT

INTERNATIONAL EXHIBITION ON Food & Dairy Products, Beverages,
Tea, Coffee, Vending Machines, Processing, Packaging, Cold Chain,
Kitchen Equipment, Bakery Equipment & Allied Industry



11 12 13
DECEMBER 2025
Codissia Trade Fair Complex,
COIMBATORE, INDIA



Organized By



**MEDIA DAY
MARKETING**

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www.dairyexpo.in

www.foodexpo.in

www.itcexpo.in

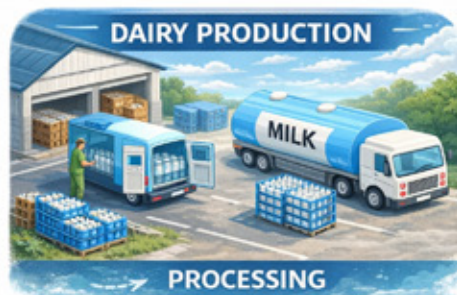
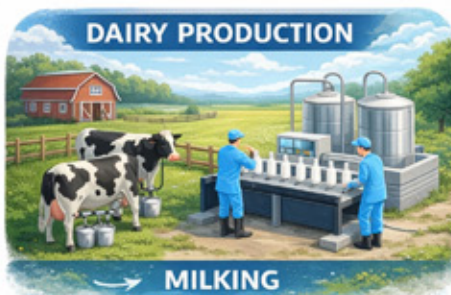
➤ INTRODUCTION

Media Day Marketing is a Hyderabad-based leading B2B event organizing firm with a management team of marketing professionals having over 20 years of hands-on experience. We specialize in handling successful events in various sectors, including:

- Automotive
- Food processing
- Dairy
- Renewable energy
- E-mobility
- Logistics and warehousing
- Construction
- Smart technology
- Poultry
- Cyber security
- Paper Industry
- Recycling and Waste Management etc

Our events aim to connect stakeholders, including manufacturers, suppliers, distributors, OEMs, and members of the allied industry. We provide a meeting platform for the international community and Indian stakeholders to establish business communication and fulfill their demands.





Mission: "To connect industry leaders, innovators, and professionals through engaging B2B events, fostering meaningful connections, knowledge sharing, and business opportunities that drive growth and success in the industry."



Vision: To be the leading B2B event organizer, connecting industry professionals, driving innovation, and shaping the future of industries through engaging, informative, and impactful events that foster meaningful connections and business opportunities.

➤ ABOUT THE DAIRY EXPO, FOOD EXPO AND INDIA TEA AND COFFEE EXPO

Media Day takes pleasure in informing that their highly anticipated events Dairy Expo, Food Expo and India Tea & Coffee Expo were co-located at the Codissia Trade Fair Complex, Coimbatore from 12th June 2025 to 14th June 2025.

This confluence of expos will serve as a comprehensive platform for manufacturers, suppliers, distributors, startups, and industry professionals from across India and abroad to showcase the latest innovations, products, and technologies. The event is expected to draw thousands of trade visitors, buyers, and business decision-makers, offering unique networking opportunities and potential collaborations.

With more than 100+ companies from Dairy, Food Processing, Tea & Coffee and Bakery and kitchen equipment industry on one platform, the event will be showcasing advanced machinery and equipment, innovative packaging and automation solutions, specialty ingredients and many more.

This mega event sponsored by Sun Tips – A brand of Saraf Trading Corporation Pvt. Ltd - a company with over 7 decades of experience in the tea trade is designed to foster business growth, knowledge exchange, and strategic partnerships across interconnected industries. Visitors will benefit from exploring cross-sector innovations—whether it's dairy processing, food processing, packaging solutions, artisan baking, specialty beverages, or food tech.

This would be a must attend event for industry professional and entrepreneurs, Distributors, retailers, wholesalers, HoReCa sector buyers, Agribusiness professions and consultants.



➤ INAUGURATION OF THE EVENT

The event will be inaugurated on the 11th December 2025 in Coimbatore Trade Fair Complex, Coimbatore at 10:00 am by Thiru Mano Thangaraj Minister of Milk & Dairy Development of Tamil Nadu, Shri Rajesh B Lund President of The Indian Chambers of Commerce & Industry, Shri M. KarthiKeyan President, CODISSIA, Industry representatives, government officials and association members along with Mr Mohd Mudassir and Ram Soundalkar Directors of Media Day Marketing.



➤ KEY HIGHLIGHTS OF THE EXPOS:



140+
EXHIBITORS



12000+
TRADE VISITORS

- Participation from sectors including Dairy, Food Processing, Tea & Coffee, Bakery, and Kitchen Equipment.
- Offers an unmatched opportunity for cross-sector networking, business growth, and strategic partnerships.
- connects manufacturers, distributors, startups, retailers, and entrepreneurs with new ideas and innovations across these interconnected sectors.



► SOME OF THE KEY EXHIBITORS

Some of the leading brands participating include Aroma Milk Products, Next Gen Dairy Tech, Continental Coffee, Saraf Trading Pvt Ltd (Suntips), Spisys Limited, Windsor Chocolatier, Amrutha Coffee, The United Nilgiri Tea Estates Company Ltd, Chote Kisan etc.

This was a must attend event for the industry stake holders as the presence of these complementary industries under one roof creates a 360-degree business ecosystem for visitors. It allows them to explore materials, machinery, packaging, sustainability, processing, equipment, and market trends in a single visit.

The visitors got an opportunity to see the launch of variety of milk and food products. Visitors can get the experience of tasting herbal and tisane range of natural ingredients based blends which have been very well accepted in the US markets being offered by Makaibari and Luxmi Estates.



GLIMPSES OF THE EVENTS





➤ VISITOR **FEEDBACK**

I am very much pleased to inaugurate this Dairy Expo. I can see all the stalls with latest technologies in the dairy industry and it will be useful for anyone who come and look at stall especially entrepreneurs

Thiru Mano Tangarajan
Honorable Minister of Dairy Development

This is a very good move by them to connect the stake holders and we would like to express our appreciation for organizing such an expo in Chennai

Chozha Naachia Rajasekhar
President, The Tamil Chambers of Commerce

This expo would be very useful for the members of the Dairy Sector

D Jayavijayan
Secretary, Chennai District Small Scale Industries Association

It is marvelous to my eyes, so many manufacturers of dairy equipment are all around at this place and the way they present themselves is mind boggling

Ashoka Chary
Entrepreneur, Chennai



CLIENT TESTIMONY

In this expo we have displayed out Tata Ace Ev Vehicle and we are promoting our vehicle to Milk suppliers. The organization is good and they are doing good marketing, the reach is also good and you can see a good footfall
— **Vijai Trucking**

We are getting very good response from the exhibition, there is very happy to see the response from people in the last two days and there is a good footfall
— **Atomic Industries**

With Media Day we have participated in many exhibitions in Hyderabad and Bangalore. This is first time in Chennai and we had good visitors
— **Control Print**

We are here in the dairy expo to showcase our machinery and we hope to get in touch with the southern base as we are based in Maharashtra. We hope to get introduced to newer dairies in the south
— **Prasanna Packaging Machinery**

This event is organized by media day and we are getting the expected feedback from the customers, we wish that Media day organize more such exhibitions in this zone and other zones
— **Zeuser Engineers India Pvt Ltd**

We are enjoying this exhibition, its going on very well, lot of customers, lot of queries, very productive. We believe such type of expos be conducted more and more
— **Udayajit Solar**

We thank Media Day for this expo organized and will like to be part of the future expos also
— **Rupesh Equipment**

Thank you Media Day for organizing such a beautiful Expo
— **Clear Pack**

Lot of inquiries generated, it has been very useful for us
— **Milky Mist**

THE ROAD AHEAD

The Food Expo, Dairy Expo and India Tea and Coffee expos were successful in bringing together industry professionals and showcasing the latest innovations. With a greater focus on sustainability and local businesses, these events could become even more impactful for the industry. Based on the exhibitor and industry feedback the next edition of the show is scheduled to be held from 11-12-13 June 2026 at Bangalore International Exhibition Centre, Bengaluru.



11-12-13 JUNE 2026
Bangalore International Exhibition Center, India

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EVENTS BY MEDIA DAY



MEDIA DAY MARKETING

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